

14 APRIL 2023

PRESS RELEASE FOR THE GREAT MILLBROOK VILLAGE NEIGHBORHOOD SPRING SALE 22ND & 23RD APRIL 2023, FROM 9-4PM. RAIN DATE 20TH & 21ST MAY.

Two local residents of Millbrook answered the call to an idea that everybody wanted but nobody wanted to do it!

The Millbrook Village Neighborhood Spring Sale is taking place in April 22 and 23, starting at 9 – 4 on both days with rain dates of May 20 and 21. They are hoping for a huge success, and hopefully this will become a local staple of Millbrook, with perhaps more sales in the Fall and Christmas.

It's Earth Day and the Spring sale concept is incredibly environmentally friendly. Especially in a village like Millbrook, where you can park, bring out a radio flyer wagon and walk around for a few hours.

We are selling anything and everything. **YESTERDAY'S** pre-loved garments are **TODAY'S** on-trend fashion finds and **TOMORROW'S** sustainable living with lower carbon footprint & less landfill. Incredible local and international brands, One-off designer apparel, designer shoes and bags, Furniture, Decorative pillows, good quality items at good prices and then tag sale items at respective tag sale prices. Even a pair of custom designed Texan boots, a vintage wedding dress and a brand-new Jessica McClintock wedding dress and an assorted of evening gowns, Arts and crafts etc. So it is an opportunity for everybody to clear their space, and to make space for more stuff for next year.(!)

We have extended an invitation to everybody to participate in setting up their own yards, or if they do not have a yard or only a few things to sell, to reach out and we will match them with a neighbor who has offered to share his yard/lawn.

And we have reached out to neighbors with yards, to advise if they are willing to have a few added tables pitched in their yard – the more the merrier!

The response has been very positive. And we have a great two days planned. Hoping for good weather.

In addition to Grace Church's Whale of a Sale, there are about 25 houses participating, some with multiple vendors.

Brit Breads – a familiar face with their bright yellow trailer at the Millbrook Farmer's market are retiring and sadly will no longer be part of our Farmers Market in the summer. But do not despair, they are doing a special "Pop Up" at our Millbrook Village Neighborhood Spring Sale.

So be sure to look out for their bright yellow trailer that will be situated at #5 Merritt Avenue. Come and be sure to stock up on their famous British inspired sausage rolls, lemon cake, Danish pastries and their trademark of their delicious Raclette cheese on toasted sourdough bread.

There will be seating available at a nearby yard to sit and enjoy your purchases from Brit Breads and a coffee from All That Java, the Millbrook Deli, Babette's or the Millbrook Diner.

In addition to homemade Ukrainian baked goods raising money for Ukraine, there is a Bake sale at Grace Church too, so lots of carbs to get you through the day.

There will be everything from fine antiques to basic home goods. Plants, girl scout cookies, seed packets, several crafts and much more.



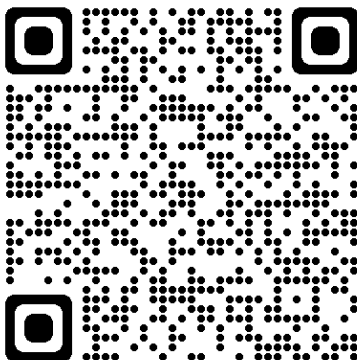
With social media and the way we do business these days, we wanted to stay inclusive for all and utilized Facebook, printing materials and the very useful use of QR codes. This is the QR code for the Millbrook Village Neighborhood Spring Sale.

Should people wish to have their own QR code for their own page on their Facebook, website, Instagram etc, we provide them with the logo (to keep the branding consistent) and then a balloon graphic with their address, much the same as our event flyer with the yellow balloon with the dates.

See below is a page with its own QR code. This was created for items for sale which will be continued with updates of items. Like a preview sale before the event.

[The Great Millbrook Neighborhood Spring Sale - Items for Sale | Facebook](#)

At the back of the printed flyer, we will add the QR codes of those who have one, next to their street address and house number, to streamline the shopping experience. And if not then just a quick description of what people are selling at those respective yards.



For example at this house/yard, are five additional vendors. Embroidery items, Botanica Plants and seedlings, micro greens, mushroom logs, Beautiful designer one-off clothing items, gifts, wedding items, evening gowns, wedding dresses, canned fruit, a small stove, a portable air-conditioner, books and more books. A beautiful Ethan Allan chair, a black leather sleeper sofa, a desk, toys, etc., so there will be a QR code that will take the shopper to see the list and pictures.

Reardon Briggs will be standing by with fresh batteries, lightbulbs, hardware, as well paint ideas and the ability to rewire your new favorite lamp.

Glenn at the Village Antiques Center can test, evaluate, and repair your newly purchased jewelry.

Millbrook has a new addition to their already charming list of businesses and retail. The Watch Shop - Relocated from Brooklyn, have set up shop in our Millbrook Village. Watch repair and

only watch repairs of all sorts of watches is their expertise. So if you have an old antique watch that needs repair, bring it along.

Mark your calendar for the 22nd & 23rd April – Come explore and treasure hunt for special finds. There's got to be something you need (read want), even if it's just carbs! Holding thumbs for good weather!

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