



VILLAGE OF EAGLE POLICE DEPARTMENT

APPLICATION FOR SELLER'S PERMIT

APPLICANT

<input type="checkbox"/> Male <input type="checkbox"/> Female	Name: Last	First	Middle	Height	Weight	Eye Color	Hair Color
Address		City	State	ZIP	Contact Phone Number	Email	
List three (3) municipalities where you currently hold or previously held a similar-type permit. If NONE, check the box: <input type="checkbox"/> NONE							
City/Village/Town		State	City/Village/Town		State	City/Village/Town	
I affirm, under penalty of disqualification of application, revocation of permit, and / or permanent disqualification from future permits, that information contained in this permit, as submitted by me, is true and correct to the best of my knowledge (VEMC 5.080.09)					Signature of Applicant		

COMPANY

Company Name				Product or Service Selling / Provided			
Address		City	State	ZIP	Phone Number	Supervisor Name	

PERMIT REQUEST

Permit Type Requested: (Check One)

☐ Peddler ☐ Transient Merchant ☐ Trucker ☐ Solicitor (No Annual Fee required, only Investigation Fee)

Indicate the approximate date you wish to begin conducting business with this permit in the box on the right:

VEMC 5.08.010 Definitions

1. A "PEDDLER" within the meaning of this chapter, is a person who travels from place to place and from house to house, offering for sale and selling articles of merchandise, which he carries.
2. A "TRUCKER" within the meaning of this chapter, is a person who transports produce not grown by him, in a truck or other vehicles, from a point without or within the Village, and who sells the same direct from such vehicle to retail merchants without advance order.
3. A "TRANSIENT MERCHANT" within the meaning of this chapter is a person who engages in the sale of merchandise at any place in the Village temporarily, and who does not intend to become and does not become a permanent merchant of such place. For the purposes of this chapter, sale of merchandise includes a sale in which the person services rendered upon, or in connection with, such merchandise constitutes the greater part of value for the price received.
4. A "SOLICITOR" within the meaning of this chapter, is a person who travels from place to place taking orders for goods by sample or otherwise which he afterwards delivers. It does not include professional solicitation and collection of funds for charitable purposes as regulated by WI Stats. § 202.12

- Per Village of Eagle Municipal Code (VEMC) 5.08.060, the cost of the permit is **\$25**, annually.
- Per Village of Eagle Municipal Code (VEMC) 5.08.050, the Eagle Police Department shall conduct a background investigation of all applicants.
- VEMC 5.08.040 requires the applicant submit a **\$10 Investigation Fee**, payable to the Village of Eagle.
- The applicant must display (if in person) or provide a copy (if by mail or email) of a government-issued photo I.D. along with this application.

OFFICE USE

<input type="checkbox"/> Approved Date: Valid For One Year From Approval Date	<input type="checkbox"/> Denied (Indicate Reason)
Permit #	
Fees Paid: <input type="checkbox"/> \$25 Permit Fee <input type="checkbox"/> \$10 Investigation Fee	Investigator:

5.08.020 License Required

No person shall engage in the business of peddler, trucker, solicitor, or transient merchant within the Village of Eagle without first obtaining a license from the Chief of Police in compliance with the provisions of this chapter.

5.08.040 Application

At the time of filing application, an investigation fee shall be paid to the Village Clerk/Treasurer to cover the cost of investigation of the facts stated in the application (See Village of Eagle Fee Schedule). The application shall be sworn to by the applicant and filed with the Chief of Police and shall contain such information as the Chief shall require for the effective enforcement of this chapter and the safeguarding of the residents of the Village from fraud, misconduct or abuse.

5.08.050 Investigation; Issuance

Upon receipt of each such application, the Chief of Police shall immediately institute such investigation of applicant's business and moral character as he deems necessary for the protection of the public good, and shall endorse his approval or disapproval upon said application within 72 hours after it has been filed with him, and shall issue or deny the license or permission in accordance with his findings after presentation by the applicant of a receipt of the Village Clerk/Treasurer showing payment of the required fee.

5.08.060 Fee

The fee for peddler's is as listed in the Village of Eagle Fee Schedule. The fee for a transient merchant's and trucker's license is as listed in the Village of Eagle Fee Schedule. Annual licenses issued on or after July 1st shall be issued for one-half the required annual fee. No fee shall be required for a solicitor's license. Peddlers may employ an assistant and transient merchants two assistants without payment of an additional license fee, but such persons must comply with the other provisions of this chapter.

5.08.070 Bond

If the Chief of Police determines from his investigation of said application that the interests of the Village or of inhabitants of the Village require protection against possible misconduct of the licensee of that the applicant is otherwise qualified but due to causes beyond his control is unable to supply all of the information required by VEMC 5.08.030, he may require the applicant to file with the Village Clerk a bond in the sum of \$1,000.00 with surety acceptable to the Village President running to the Village conditioned that he will fully comply with the ordinances of the Village relating to peddlers, canvassers or transient merchants and guaranteeing to any citizen of the Village of Eagle doing business with him that the property purchases will be delivered according to the representations of applicant, provided that action to recover on any such bond shall be commenced within six month after the expiration of the license of the principal.

5.08.080 Regulations And Restrictions

1. **CONSENT REQUIRED.** No peddler, trucker, or transient merchant as herein defined shall go in or upon any private residence, business establishment or office in the Village for the purpose of soliciting order for goods, wares and merchandising or peddling or hawking the same or soliciting subscriptions for magazines or other periodicals without having been requested or invited to do so by the owner or owners, occupant or occupants of said place.
2. **DISPLAY OF LICENSE.** Persons licensed under this chapter shall carry their licenses with them while engaged in licensed activities and shall display such licenses to any police officer or citizen upon request.
3. **MISREPRESENTATION PROHIBITED.** No licensee shall intentionally misrepresent to any prospective customer the purpose of his visit or solicitation, nor the name or business of his principal, if any, nor the source of supply of the goods, wares or merchandise which he sells or offers for sale nor the disposition of the proceeds or profits of his sales.
4. **LOUD NOISES AND SPEAKING DEVICES.** No licensee, nor any person in his behalf, shall shout, cry out, blow a horn, ring a bell or use any sound amplifying device upon any of the streets, alleys, parks or other public places of the Village or upon private premises where sound of sufficient volume is emitted or produces there from to be capable of being plainly heard upon the streets, avenues, alleys, parks or other public places, for the purpose of attracting attention to any goods, wares or merchandise which such licensee purposes to sell.
5. **USE OF STREETS.** No licensee shall have any exclusive right to any location in the public streets or sidewalks, or public way, nor shall any licensee be permitted a stationary location thereon nor be permitted to operate in a congested area where such operation might impede or inconvenience the public use of streets, sidewalk or public way. For the purpose of this ordinance, the judgment of a police officer, exercised in good faith, shall be deemed conclusive as to whether the area is congested and the public impeded or inconvenienced.
6. **TRANSIENT MERCHANT.** A transient merchant shall be prohibited from calling at any dwelling or other place between 8:00 p.m. and 9:00 a.m., except by appointment.
 1. A transient merchant shall not misrepresent or make false, deceptive or misleading statements covering the quality, quantity or character of any goods offered for sale; the purpose of his/her visit; his/her identity or the identity of the organization he/she represents.

5.08.090 Suspension Or Revocation Of License

Licenses issued under the provisions of this chapter may be revoked or suspended by the Village President or Police Chief pending a hearing by the Village Board for fraud, misrepresentation or incorrect statement contained in the application or made in the course of carrying on business; conviction of licensee of any crime or misdemeanor or conducting the licensed business in an unlawful or disorderly manner as to menace the health, safety or general welfare of the public. In addition, any violations of the provisions of this Code shall be sufficient grounds for revocation.