



Purpose:

This application is intended for registered businesses within the Mount Holly Township Urban Enterprise Zone (UEZ) to request the use of the official Mount Holly UEZ billboard for the advertisement of their business or the promotion of Mount Holly-based events.

Applicant Information

- **Business Name:** _____
- **UEZ Registration Number:** _____
- **Business Address:** _____
- **Contact Person:** _____
- **Phone Number:** _____
- **Email Address:** _____

Advertisement/Event Information

- **Type of Request (Check one):**
 - Business Advertisement
 - Mount Holly Event Promotion
- **Title of Advertisement/Event:** _____
- **Proposed Start Date:** _____
- **Proposed End Date:** _____
- **Preferred Billboard Time Slot (if any):** _____
- **Brief Description of the Content (Up to 100 words):**

-
-
-
- **Is the content already designed and finalized?**
 - Yes (please attach image or digital file)
 - No (design assistance may be required)



Terms and Conditions

1. The billboard may only be used to promote businesses registered and in good standing with the Mount Holly UEZ program or to advertise events located within and beneficial to Mount Holly UEZ.
2. All artwork must be approved by the Mount Holly UEZ Office prior to display.
3. The UEZ reserves the right to reject any content deemed inappropriate, misleading, or not aligned with the mission of the UEZ.
4. Billboard space is limited and subject to availability; scheduling will be managed on a first-come, first-served basis. No space or time of installation is guaranteed.
5. The standard display period is up to **four (4) weeks** unless otherwise approved.
6. The Application and artwork must be received at least 30 days before the installation date requested. Installation cannot be guaranteed on a particular date.

Applicant Certification

I hereby certify that the information provided above is accurate and that I am authorized to request this advertisement on behalf of the business or event organizer. I understand and agree to the terms and conditions outlined above.

Signature: _____

Name (Printed): _____

Date: _____

For UEZ Office Use Only

- Date Received: _____
- Reviewed By: _____
- Approved: Yes No
- Reason (if denied): _____
- Scheduled Billboard Dates: _____ to _____
- Notes: _____

> STATIC SPECIFICATIONS Eco Poster

SPECS ARE UNIQUE TO INTERSTATE STRUCTURES

MEDIA

Live Area	10'6" H x 22'9" W
Overall Size	10'7" H x 22'10" W
Substrate	Recyclable woven polyethylene (PE)

ARTWORK

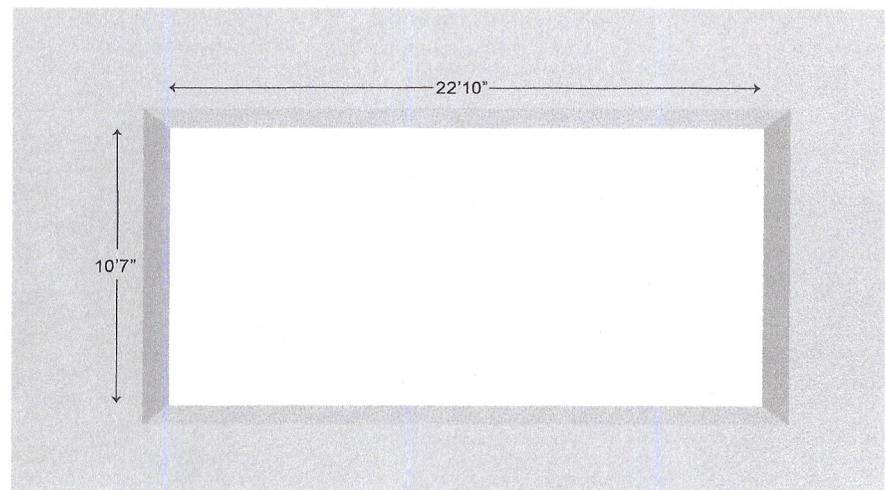
Scale	½ inch = 1 foot
Live Area	5.25" H x 11.333" W
Bleed Size	5.292" H x 11.375" W
Critical Elements	1/4" from live area on all sides
Resolution	300dpi
Color Mode	CMYK
File Type	eps, ai, psd, indd, pdf, tif, jpg

File Delivery

Please use an FTP service such as Dropbox. Files under 10mb can be emailed to art@interstateoutdoor.com. Include or embed fonts and images.

FINISHING

Bleed / Pockets	None
Installation	Formetco clip system (inside frame)



INSTALLATION

PLEASE NOTE: Billboard Installation will take (7 - 10) business days from the date that the Artwork is APPROVED by the installation company, NOT RECEIVED.