



NICOLET COLLEGE
WORKFORCE
& ECONOMIC
development



The E-Seed™ Innovative Entrepreneurship Training program is now available through Nicolet College, in partnership with the Fox Valley Technical College Venture Center in Appleton.

Participants in this program meet weekly over a period of 10 weeks to develop a comprehensive business plan through individual and group exercises. Expert guest speakers from the small business community provide insight into legal, management, accounting, financing and marketing issues.

Start-up companies, growing businesses and entrepreneurial firms benefit from the hands-on sessions that provide practical tools and proven approaches that can be applied immediately in the business.



Explore Starting a Business

*Build the business of your future -
 from idea, to launch to sustainability!*

Do you have an idea for a business? Do you need a business plan? Are you operating a small business and need help?

Attend a FREE **Explore Starting a Business** workshop to find answers to your questions and get connected to the people and resources that can help you succeed. Whether you have a start-up idea or want to take your existing small business to the next level, you will benefit from this information-packed session. You'll learn:

- Three “must-do’s” to launch a business and keep it running;
- Reasons why having a business plan is critical to your success;
- Insights and experiences of successful local entrepreneurs and small business owners; and
- Information on how the new **E-Seed™ Innovative Entrepreneurship Training** program can help you turn your dreams into reality!

Register to attend a FREE workshop in your area:

Wednesday, February 15th | 5:30 pm – 7:30 pm
 Minocqua Public Library, Minocqua

Wednesday, February 22nd | 5:30 pm – 7:30 pm
 Trees for Tomorrow, Eagle River

Wednesday, February 15th | 5:30 pm – 7:30 pm
 Minocqua Public Library, Minocqua

Wednesday, February 29th | 5:30 pm – 7:30 pm
 Nicolet College Academic Success Center, Crandon

Thursday, March 1st | 5:30 pm – 7:30 pm
 Three Lakes Town Board Rm., Three Lakes

Wednesday, March 7th | 5:30 pm – 7:30 pm
 Mercer Community Building, Mercer

**To register, contact Michelle Madl at 715.365.4492 or
 mmadl@nicoletcollege.edu**

Nicolet College does not discriminate on the basis of race, color, national origin, sex, disability, or age in employment, admissions, or its programs or activities.

For more information, call 715.365.4905 or 800.544.3039 ext. 4905 or 715.365.4558 TDD or 711 (relay) email: workforcedevelopment@nicoletcollege.edu or visit nicoletcollege.edu

