

**Town of Three Lakes Plan Commission  
Economic Development Committee  
Regular Meeting**

May 2, 2011 - 4:30 PM  
Town of Three Lakes Board Room  
6965 West School Street

1. Call to Order
2. Report on Agenda Posting
3. Agenda Approval
4. Review & Approval of Minutes: March 28 and April 18, 2011 Regular Meetings
5. Committee Member reports on action items from April 18 meeting
  - a. 90-day marketing and PR plan on co-branding technology-tourism
  - b. Billboards
  - c. Market Trade Analysis proposal
  - d. Radio Advertising
  - e. Internet
  - f. Development of artwork design and print materials
6. Establishment of formal business district – finalize description and approve – tabled from April 18 regular meeting
- 7a. Confirm next regular meeting date/time May 18 at 4:30 pm
- 7b. Choose date/time for facilitated session
8. Public Comments
9. Future Agenda Items
10. Adjournment

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**Don Sidlowski, Committee Chairman  
Susan Harris, Plan Commission Secretary/Deputy Town Clerk**

**Brian Fritz, Member  
Kirstie Larsen, Member  
Collette Sorgel, Member  
Mike Kwaterski, Plan Commission Chairman/Ex-Officio Member**

NOTICE OF POSTING: Time 9:00 AM Date: April 29, 2011  
Places: Town Office Door, Library, Chamber of Commerce, Post Office  
See reverse side of this notice for compliance checklist with the Wisconsin Open Meeting Law  
is hereby further given that pursuant to the ADA reasonable accommodations will be provided upon request for qualified individuals with disabilities. Please contact the Three Lakes Town Office at 715-546-3316 with specific information allowing adequate time to respond.

**All agenda items assumed to be discussion/decision**

**Notice:** A quorum of a) the Three Lakes Town Board of Supervisors and/or b) one or more Town Committees may be present at this meeting. No action will be taken by any other governmental body other than the Plan Commission.