TOURISM COMMISSION MEETING

PLOVER TOWN HALL – 5081 HOOVER AVENUE, S.

JANUARY 19, 2023 – THURSDAY – 8:30 AM

1. **CHAIRMAN BROOKS: CALL MEETING TO ORDER – ACKNOWLEDGE ANY ZOOM PARTICIPANTS**
2. **CONFIRM: QUORUM – BROOKS, LUBINSKI, LANGLOIS; PRESENCE OF HOTELIERS**
3. **WELCOME GUESTS AND COMMUNICATIONS**

PUBLIC NOTICE: MEMBERS OF THE PUBLIC WHO WISH TO ADDRESS THE COMMISSION ON SPECIFIC ITEMS MUST REGISTER THEIR REQUESTS AT THIS TIME. AS SET FORTH IN ROBERT'S RULES OF ORDER, SUCH COMMENTS ARE SUBJECT TO THE REASONABLE CONTROL OF THE COMMISSION CHAIRMAN (LIMITED TO TWO MINUTES).

4. **APPROVAL OF 12/08/22 MEETING MINUTES**
5. **NOTE ALLISON WOOD NO DECEMBER HOURS**
6. **FINANCIAL REPORT**
7. **UPDATE/DISCUSSION ON TOWN/VILLAGE MERGED TOURISM COMMISSION**
8. **REVIEW STATUS CURRENT MARKETING PROGRAMS AND SOCIAL MEDIA STRATEGIES**
   a. **LAMAR BILLBOARDS – ERIC PETERSON, ATTENDANCE NOT REQ'D**
   b. **WEB WORK LIFE – SCOTT BERTZ, ATTENDANCE NOT REQ'D**
   c. **SOCIAL SIREN MARKETING – JESSSICA RIEDY, ATTENDANCE NOT REQ'D**
   d. **5 STAR MARKTING. – AL HANLEY, ATTENDANCE NOT REQ'D**
   e. **OTHER**
9. **REVIEW STATUS EVENT-DRIVEN GRANT PROGRAM**
10. **APPROVAL OF START UP LOAN TO PLOVER AREA TOURISM COMMISSION**
11. **NEXT MEETING DATE**
12. **ADJOURNMENT**

CHRIS BROOKS, Chairman January 15, 2022 Posted: Town Website and Posting Boards

Members of the Town of Plover Town Board and Plan Commission may be in attendance. Any person who has special needs and who plans to attend this meeting should contact the Tourism Commission as soon as possible to ensure arrangements can be made for reasonable accommodations. Please call 715-204-1134.