



TOWN OF ROME 2022 BUDGET PRESENTATION

OCTOBER 28, 2021

PRESENTED BY JAMI GEBERT,
TOWN ADMINISTRATOR

Budget documents are available online at <https://romewi.com/budget/>

2022 BUDGET IN BRIEF

- Recap of Major Projects in 2021
 - Numbers Overview
 - Revenues & Expenditures
 - Themes & Focus Areas
 - Debt Service
 - General Fund Balance
 - Where do your Property Tax dollars go?
 - Questions
-



MAJOR PROJECTS IN 2021

- New Dumpsters & Hauling Contract at Transfer Site
- Dyracuse Recreational Park Challenge Area & Trail Expansion
- Continued fundraising & planning for Rome Town Center (RTC) Park Development
- Dead Timber & Brush Task Force Effort, including updates to the Town's Dead Timber & Brush Ordinance
- Attracted additional interest in RTC and sold property to Up North Micro-brewery
- Ambulance Services Sub-committee Effort
- Formation of Intergovernmental Agreement to establish the Big Flats, Monroe, Rome (BFMR) EMS District
- Ambulance and Emergency Medical Agreement with Lifestar

EMS DISTRICT FORMATION & AMBULANCE SERVICE

January –
May 2021

The below is a brief timeline of events, a FAQs Informational Sheet is available on the Town's website, Facebook page, or upon request.

- Town had concerns with our current ambulance service provider and formed Ambulance Services Sub-committee.
- The sub-committee reviewed our current agreement, discussed the completion of a Request for Proposal (RFP) for Ambulance Service or possible creation of a Rome ambulance service.

May –
September
2021

- The Town's current provider removed the ambulance from the Rome Police/EMS Building indefinitely on July 1, 2021, and Town Board agreed we must provide Advanced Life Support (ALS) ambulance services 24/7/365 using the Police/EMS Building.
- The Ambulance Services Sub-committee completed an RFP over the summer, however, the one proposal received was rejected due to not having full-time staff stationed in the Rome Police/EMS Building 24/7/365.

EMS DISTRICT FORMATION & AMBULANCE SERVICE

September
2021

- The Town then reached out to all area service providers; Lifestar Emergency Services provided a proposal to the Town.
- The Town of Rome worked cooperatively with Big Flats and Monroe and formed the Big Flats, Monroe, and Rome (BFMR) EMS District and EMS Board of Commissioners on September 28, 2021.

October –
Present 2021

- Lifestar annual cost to provide service to the BFMR territory is \$279,000, and the Town of Rome's portion to receive 24/7/365 paramedic level coverage from our Police/EMS building is \$197,028 annually.
- The EMS Board of Commissioners is currently working through an Ambulance and Emergency Medical Services Agreement with Lifestar.

ROME TOWN CENTER (RTC) PARK BANDSHELL/ PAVILION BUILDING



- The Town bid the Bandshell/Pavilion Building project April 7, 2021, in two-phases to divide construction over two-years
- Bids for total project (Phase I-\$255,146 & Phase II-\$37,130) totaled \$292,276
- Determined to delay project, continue fundraising and rebid early 2022
- Recently received two additional \$50,000 donations for the project, one from Nekoosa Port Edwards State Bank and the other from Sand Valley
- Now have enough funds to start construction in 2022, and will rebid in January 2022
- Parks & Recreation Committee will continue to fundraise for additional amenities in the RTC Park area – tennis/pickleball & basketball courts, etc.

NUMBERS OVERVIEW

- Total Budget
 - Values Overview
 - Tourism TID
 - Proposed Tax Rate Summary
 - Tax Levy Comparison
-



2022

\$6,798,123

Proposed Total Budget

\$3,423,067

Proposed Levy

2021

\$6,850,054

Total Budget

\$3,193,248

Levy

2020

\$6,472,131

Total Budget

\$3,213,565

Levy

Total Budget

VALUES OVERVIEW

2021 ASSESSED VALUE	\$692,850,600
→ 2020	\$681,452,700
→ 2019	\$673,255,500
2021 EQUALIZED VALUE	\$827,953,300
→ 2020	\$797,737,000
→ 2019	\$739,431,600
2021 NET NEW GROWTH	1.75%
→ 2020	1.81%
→ 2019	2.38%

TOURISM TID

2021 Current Value	\$54,718,600
→ 2020	\$56,843,800
→ 2019	\$49,553,900

Equalized TID Value Increment is removed from the Town's Equalized Valuation

- Equalized TID Value = Current Year TID Value - TID Base Value
- $\$54,718,600 - \$1,249,400 = \$53,469,200$
- Loss of incremental value in valuation year 2021 due to prior year correction for personal property
- Tax Increment from the TID is estimated at approximately \$1,146,445

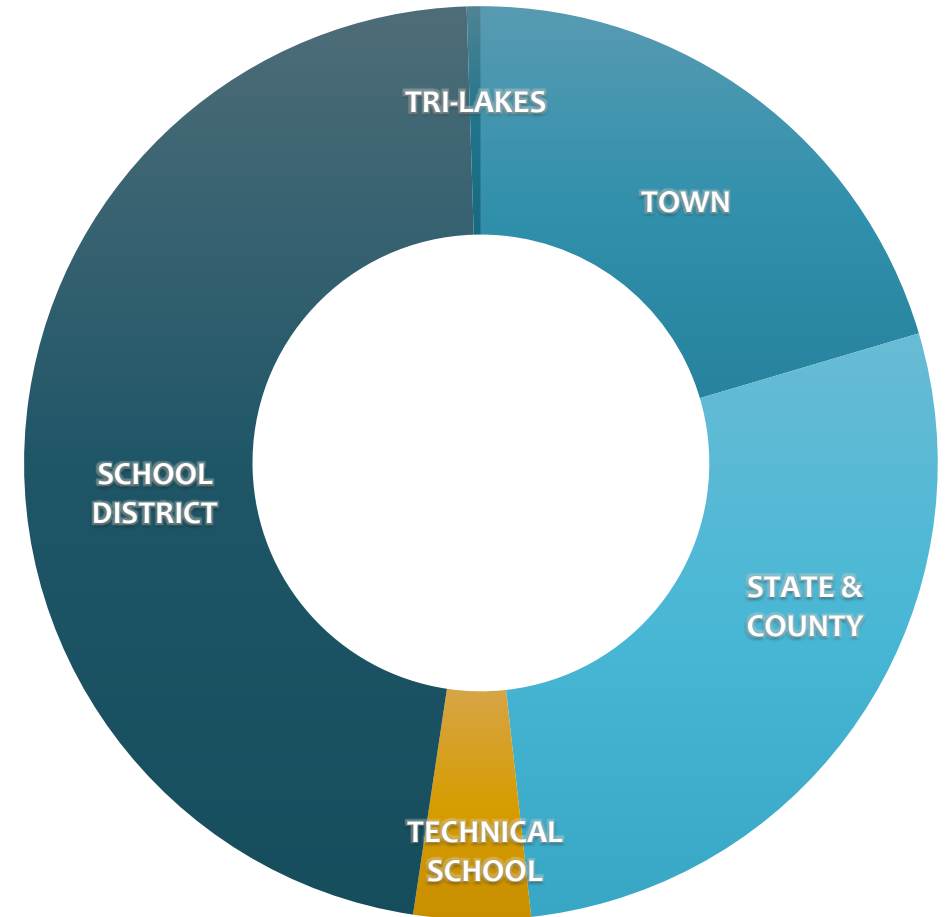
TID Current Value is ahead of 2015 projection and is scheduled to terminate in 2030.

PROPOSED TOWN TAX RATE SUMMARY

The proposed Town of Rome Levy is **\$3,423,067** and is levied at a 2021 rate of **\$5.2816** per \$1,000 of assessed value.

- The median home value in the Town of Rome is \$203,125 according to the U.S. Census Bureau, 2019 American Community Survey 5-Year Estimates.
- Example: $\$203,125 \times \$5.2816 / \$1,000 = \$1,072.83$

For comparison in 2021, the tax rate was \$5.0370, which would have equated to \$1,023.14 for the Town's portion of the overall tax bill, representing a \$49.68 increase for a home of median value.

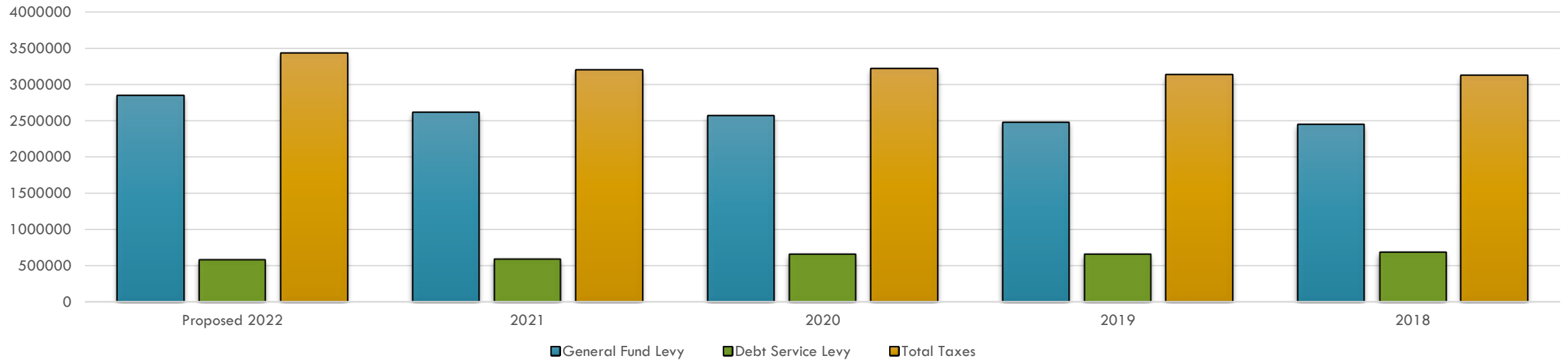


Due to the varied assessment ratios of equalized values determined by the State Department of Revenue and property value changes (inflation/deflations), the tax bill on a specific property will vary.

TAX LEVY COMPARISON

Year	General Fund Levy	Debt Service Levy	Total Taxes	Tax Rate
Proposed 2022	\$2,847,351	\$575,716	\$3,423,067	5.2816
2021	\$2,608,222	\$585,026	\$3,193,248	5.0370
2020	\$2,561,593	\$651,972	\$3,213,565	5.1068
2019	\$2,474,284	\$653,196	\$3,127,480	5.0354
2018	\$2,441,642	\$678,657	\$3,120,299	5.0355

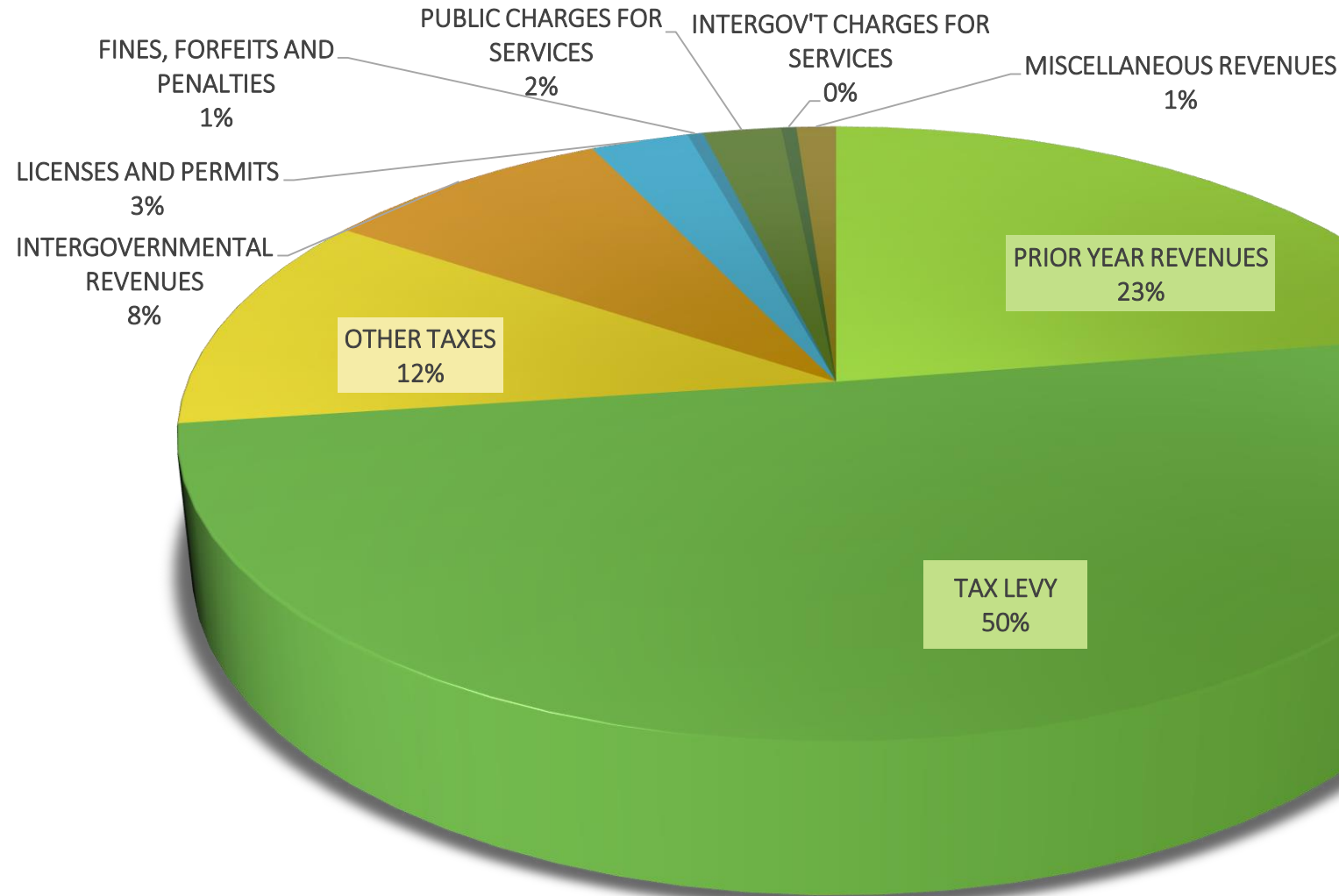
**Total Tax Levy 2018-2022
2022 Proposed**



REVENUES & EXPENDITURES

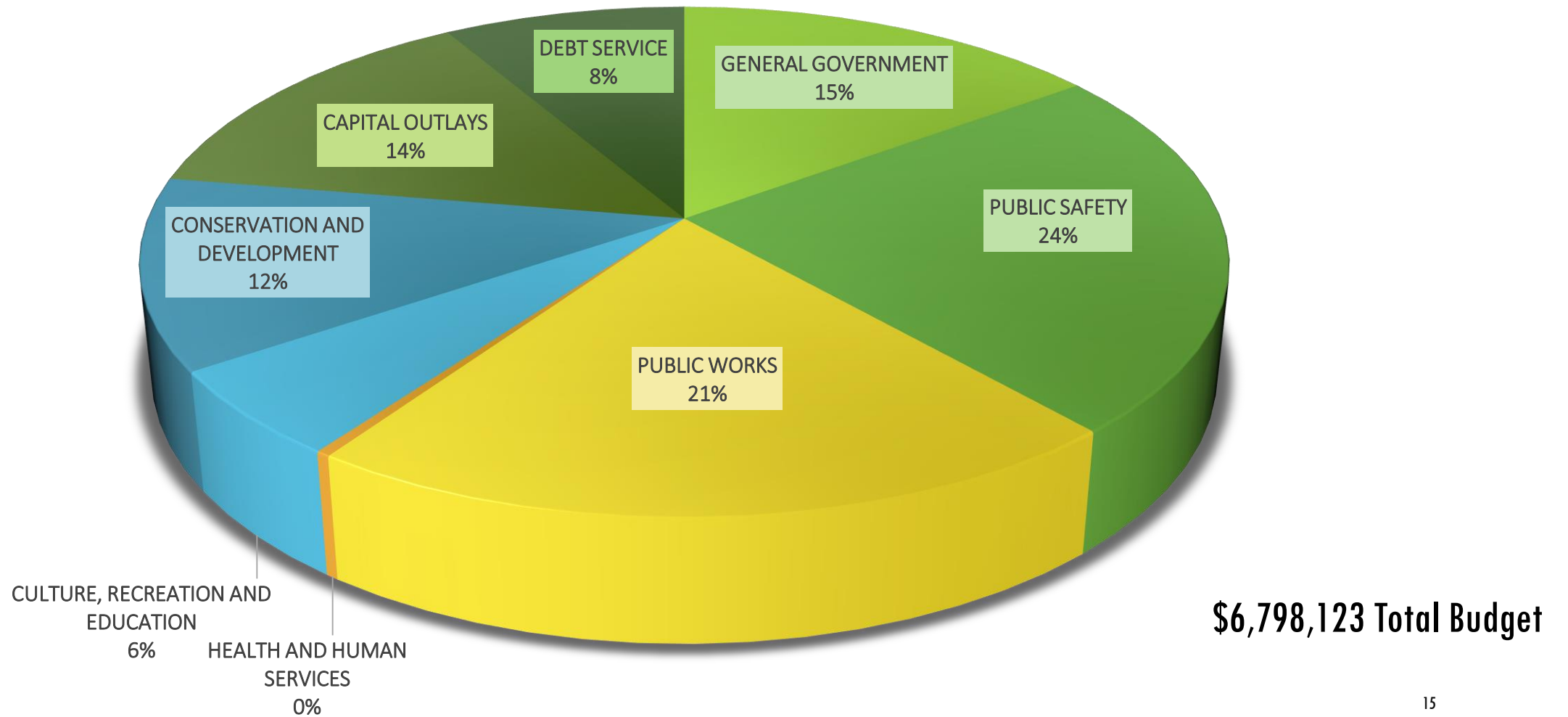


2022 REVENUES

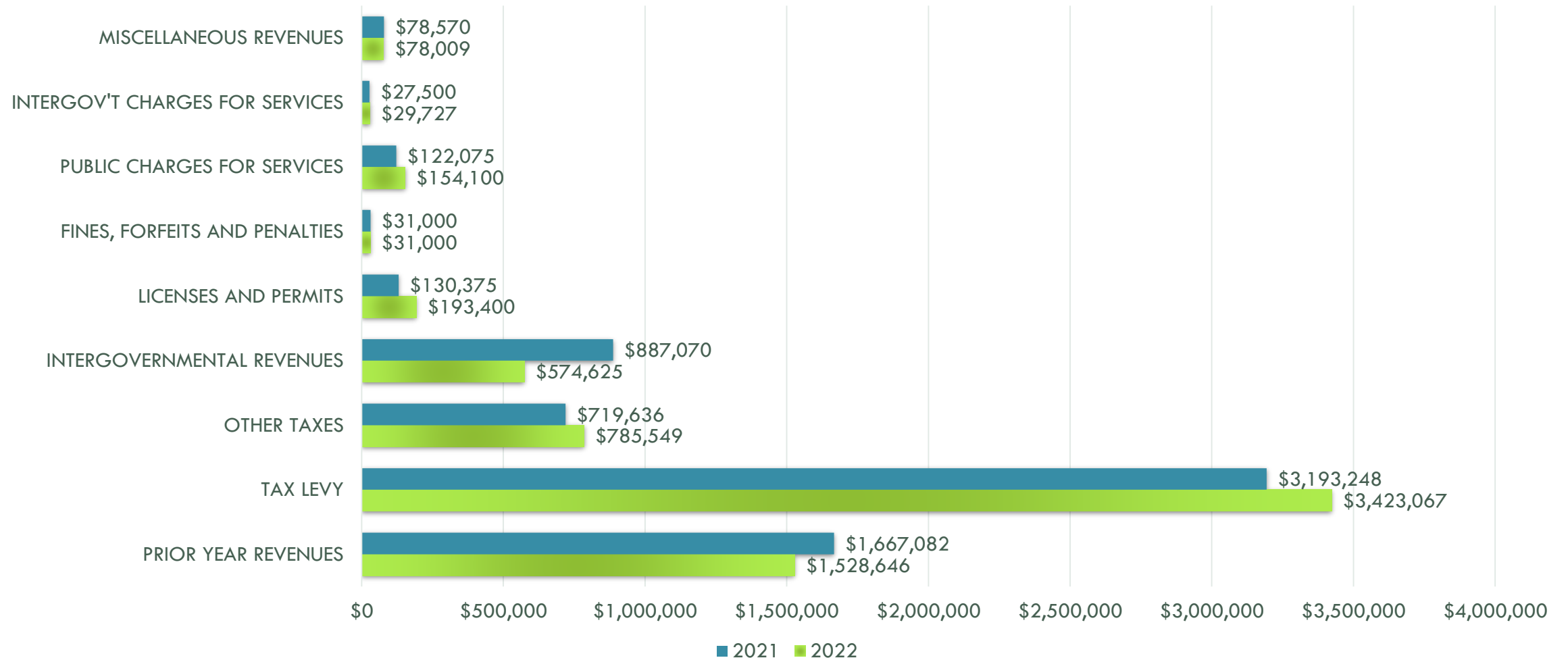


\$6,798,123 Total Budget

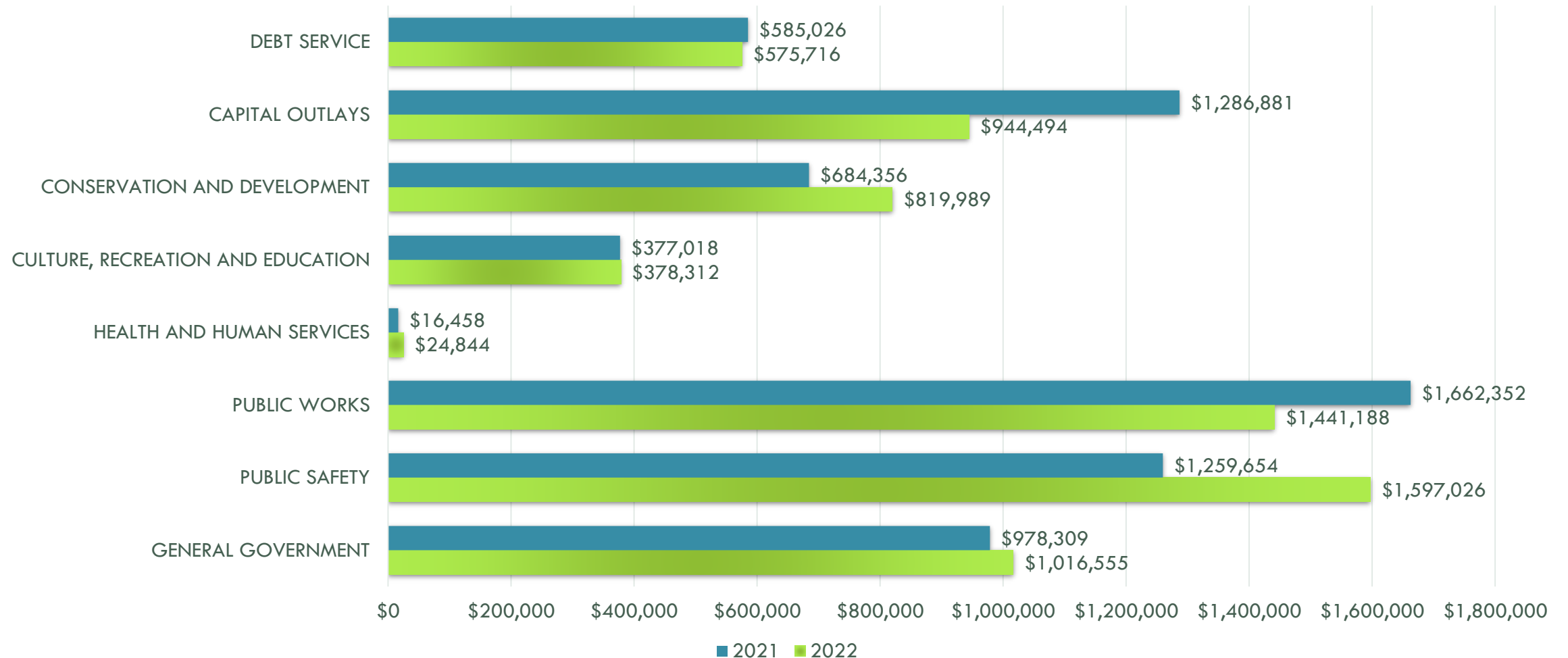
2022 EXPENDITURES



2021 VS. 2022 REVENUES

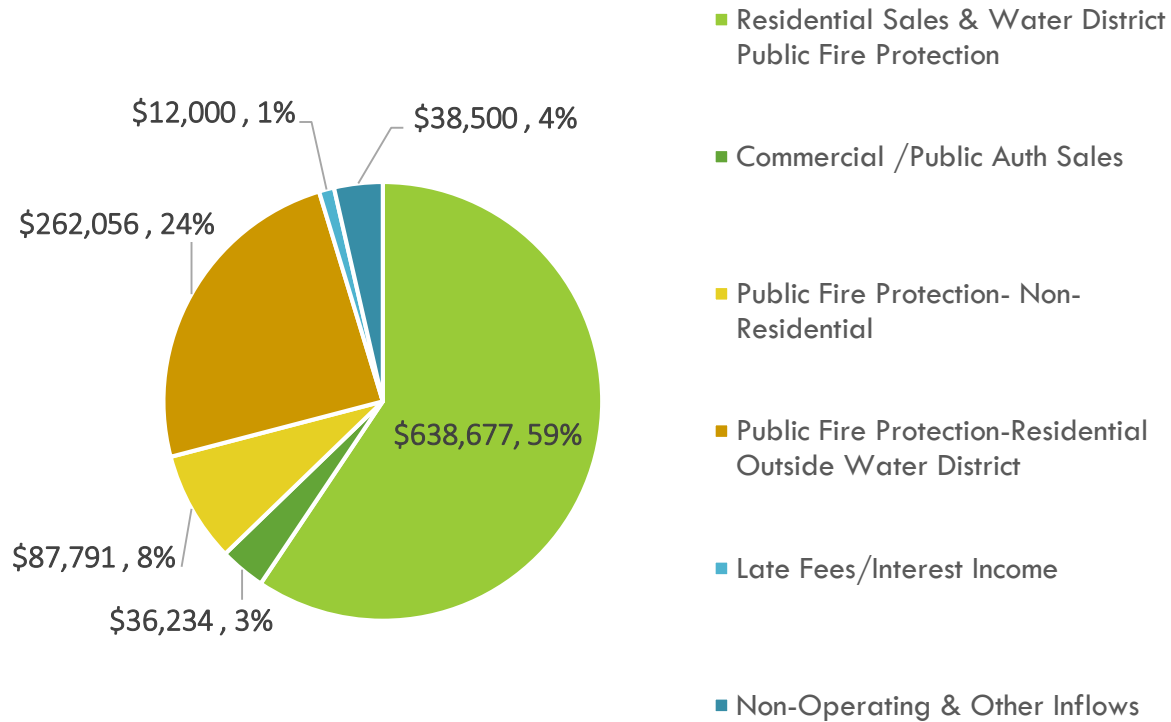


2021 VS. 2022 EXPENDITURES



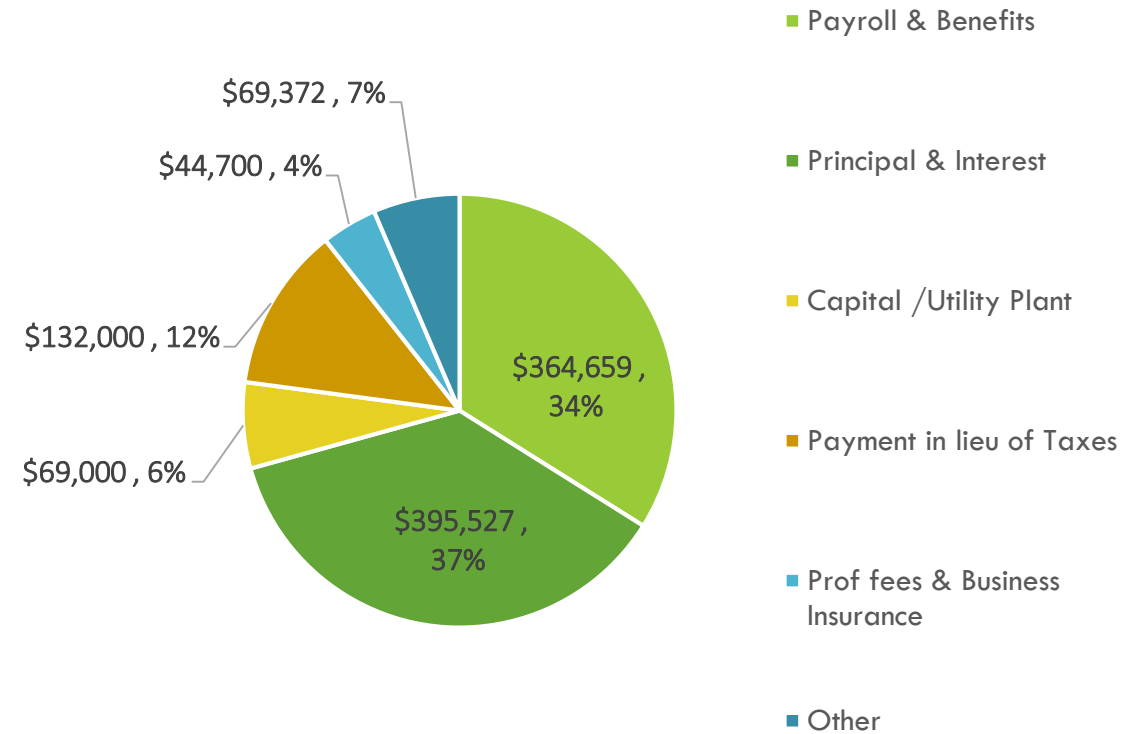
ROME WATER UTILITY

Revenue/Inflows by Type



\$1,075,258 Total Budget

Expense/Cash Outflow by Type



\$1,075,258 Total Budget

THEMES & FOCUS AREAS



GENERAL GOVERNMENT

Highlights:

- Contains a 3% wage increase for full-time employees.
- Incorporates Wisconsin Department of Employee Trust Funds (ETF) health insurance coverage cost + Employee Wellness Incentive for staff participating in the health insurance.
- Maintains Legislative Board salary and will add determination of any salary change to Town Annual Meeting to allow for predictable budget planning.
- Includes an \$1,000 sponsorship of the *State of the Lakes Luncheon* in Legislative Training/Mileage/Dues.
- Sets aside funding for 2023 Interim Market Update Reevaluation through Associated Appraisal.
- Contains funding to make updates to the Town Hall Community Room in General Capital Outlay.*
- Includes funding for the continued exploration of a wastewater management system in Rome Town Center as development of infrastructure is the main goal of the adopted Strategic Plan.*

Future considerations:

- Set aside remaining portion of Associated Appraisal fee for Interim Market Reevaluation.
- Evaluate if further funding is necessary for updates for Community Room space and kitchen area.
- Evaluate annually ETF health insurance program and wellness incentive option.

PUBLIC SAFETY

Highlights:

- Contains a 4% negotiated wage increase for full-time represented employees.
- Reflects funding for a full-time Fire Chief with 3% wage increase starting February 1, 2022. Final decision on position still to be determined by Town Board.
- Incorporates Wisconsin Department of Employee Trust Funds (ETF) health insurance coverage cost + Employee Wellness Incentive for staff participating in the health insurance.
- Increases Police & Fire Operations to account for rising cost of equipment, supplies, and repair costs.
- Incorporates the regular replacement of one squad vehicle and using prior year savings for the purchase of a water craft for boat patrol in Police Capital Outlay.*
- Separates Emergency Medical Services into own budget in the chart of accounts. Budget includes \$197,029.80 annual cost for 24/7/365 Advanced Life Support (ALS) Ambulance being provided through LifeStar Emergency Medical Services.

Future considerations:

- Continuously evaluate throughout 2022 the new Ambulance and Emergency Medical Agreement and determine any variation needed.
- Determine plan for transition with Fire Chief position and implement plan early 2022.

PUBLIC WORKS AND HEALTH & HUMAN SERVICES

Highlights:

- Contains a 3% wage increase for full-time and part-time employees, plus previously mentioned changes to health benefits.
- Reflects a 2% increase in General Transportation Aids (GTA).
- Continues strong investment in road maintenance projects, with updated road improvement plan on Town website, <https://romewi.com/public-works-roads-information/>.
- Includes purchase of Mastic Machine and mower in Highway Capital Outlay. The mastic machine will assist in improved road maintenance repairs.*
- Discontinues collection of electric recycling at the Transfer Site in 2022.
- Includes funding to pave the new entrance into the Transfer Site + installation of cameras to monitor the site.
- Continues dumpster hauling agreement with Bassuener Trucking, in order to reduce transportation cost.
- Includes increase to Adams County Solid Waste tipping fee from \$60/ton to \$62/ton.

Future considerations:

- Continue to evaluate Transfer Site operation to regulate cost while continuing to provide quality service.
- Review five-year road maintenance plan after completion of bi-annual PASER ratings and determine updates and/or potential changes to road maintenance plan.

CULTURE, RECREATION AND EDUCATION

Highlights:

- Contains a 3% wage increase for full-time and equals part-time employees wages across the Town, plus previously mentioned changes to health benefits.
- Carries forward the Library Capital Outlay project of parking lot repairs.*
- Reflects limited construction projects at Dyracuse after major projects and trail expansion completed in 2021.
- Indicates an additional \$100,000 of donated funding to start construction on the Bandshell/Pavilion Building in 2022.*
- Continues Park Property Tax for the expenses related to the SplashPad water and maintenance.
- Moves upkeep items in Rome Town Center to Rome Town Center budget, i.e. paper products, cleaning supplies, and sprinkler maintenance.

Future considerations:

- Continue wage comparison across positions to stay competitive for both full-time and part-time positions.
- Rebid Bandshell/Pavilion project in early 2022.
- Oversee ongoing fundraising and implementation of the Rome Town Center Park project plan.

CONSERVATION AND DEVELOPMENT

Highlights:

- Contains a market adjustment to the Zoning Administrator position and moves the position from hourly to salary position, plus previously mentioned changes to health benefits.
- Includes increases to the building and zoning permits based on previous three-year averages.
- Estimates total room tax collection of \$650,160, with 70% (\$455,112) to Visit Rome, WI and 30% (\$195,048) to the Town of Rome.
- Reflects an unbalanced Tourism budget to provide Parks \$25,000 for the Rome Town Center Project, both Parks and Tourism are General Fund expenditures.
- Continues agreement with Adams County Economic Development (ACED) for economic development and business consulting services in CDA Operations.

Future considerations:

- Monitor COVID-19 impacts on Room Tax revenue and zoning permit purchases throughout 2021.
- Work with ACED to market Rome Town Center availability and expand business and housing opportunities in the area.
- Coordinate between the Community Development Authority and Utilities Committee on infrastructure projects related to the Town's Strategic Plan.

CAPITAL OUTLAYS

Highlights:

- Includes all the asterisk* items on previous slides.
- Contains \$10,000 in Building & Grounds in case of emergency repairs.
- Continues to set aside funds for a software system for the two Town cemeteries.
- Completing a series of Rome Town Center banner sales in order to purchase new holiday decorations in the park area.

Future considerations:

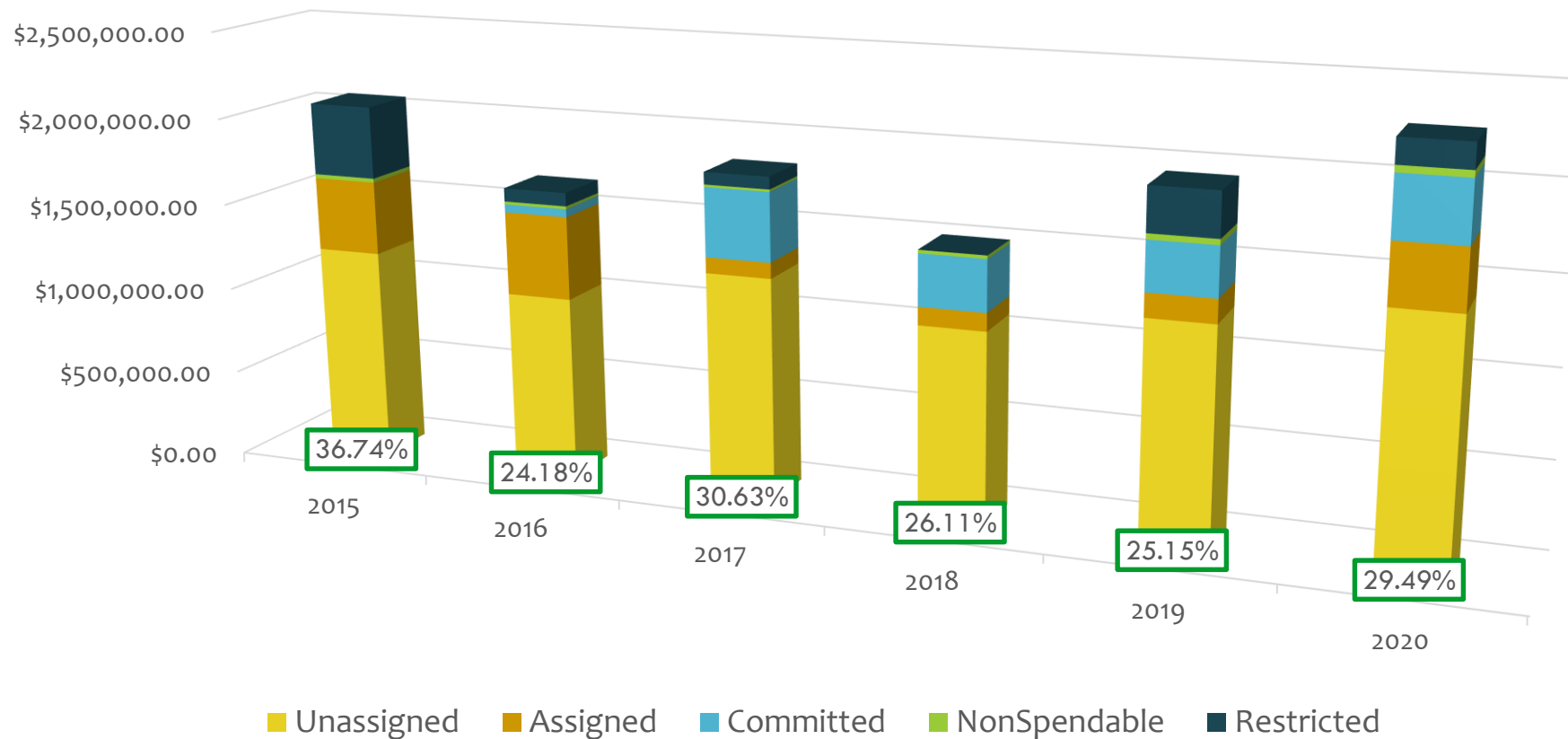
- Determine allowed use of allocated American Rescue Plan Act (ARPA) Funds totaling \$288,048.
- Plan for any major Fire Department vehicle/equipment replacement two-years in advance.
- Prepare for potential shortages of equipment and vehicles due to delays in supply chain.

DEBT SERVICE

LOAN	DATE OF LOAN	AMOUNT	PRINC. PAID	CALL DATE	PAYOFF DATE	PRINCIPAL BALANCE	NOTES
Safe Drinking Water Loan (Water Utility)	04/23/2008	\$ 4,481,197	\$ 2,856,800		5/1/2027	\$ 1,624,396.64	Water Utility Responsibility
GO Refunding Bonds, 2012A	03/15/2012	1,515,000	870,000	4/1/2019	4/1/2025	645,000	Bldg & Grounds, transfer site, equipment, road repairs, RTC, Fire Tanker & Engine
Taxable GO Refunding Bonds, 2013A	01/29/2013	1,905,000	1,345,000	12/1/2021	12/1/2024	560,000	RTC, Bldg & Grounds, & equipment
GO Refunding Bonds, 2013B (Water Utility)	01/29/2013	1,200,000	695,000	10/1/2021	10/1/2025	505,000	Water Utility Responsibility
NPESB 2016 Loan	07/25/2016	1,009,500	376,689		7/28/2026	632,811	Library addition, equipment and Bldg & Grounds
Taxable GO Refunding Bonds, Series 2020A	07/16/2020	10,355,000	820,000	3/1/2027	3/1/2032	9,535,000	TID#1 & Sand Valley Responsibility
GO Refunding Bonds, Series 2017B	04/20/2017	885,000	195,000	4/1/2024	4/1/2032	690,000	Archer Project
Prom Notes 2019	04/18/2019	1,300,000	308,889		4/18/2029	991,111	Police & EMS Bldg/Façade Projects
As of May 1, 2021						\$ 15,183,319	TOTAL

GENERAL FUND BALANCE

General Fund Balance with Unassigned as % of Total Expenditures



The Town of Rome's Financial Policies and Procedures Manual states, "the Town shall, as a minimum, maintain a General Fund "Unassigned" fund balance of no less than 17% of the current year's approved budget. If, due to emergency withdrawal, the fund falls below the above level, funds shall be restored (immediately or over time) as available through the annual budget process."

WHERE DO YOUR PROPERTY TAX DOLLARS GO?

Median Assessed Home Value:

\$203,125*

Town of Rome Property Tax:

\$1,072.83

Monthly Cost:

\$89.40

The chart below illustrates the cost per month for various services the Town provides.

General Government: includes expenditures for administrative functions, clerk/treasurer, Town Board, information technology, zoning admin, and insurances. \$1.95	Public Safety: includes police and fire services. \$42.90
Public Works: includes Highway maintenance, snow removal, solid waste and transfer facility operations. \$29.15	Library: includes expenses related to the staffing and operations of the Lester Public Library. \$6.14
Rome Town Center: includes expenses related to the operations, utilities and maintenance cost of the Rome Town Center area. \$5.89	Building & Grounds & Cemetery: includes expenditures for Town owned facilities, maintenance of those facilities and care to the Town's two cemeteries. \$2.61
Parks: includes expenses related to the development of the Rome Town Center park. \$0.75	

Item	Monthly Cost*
Housing	\$515
Transportation	\$429
Groceries	\$271

*Living Wage Calculation for Adams County, WI – Based on 1 Adult
<http://livingwage.mit.edu/>

QUESTIONS?
THANK YOU!

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