

**Town of Pleasant Valley
Eau Claire County**

ORDINANCE NO. 22-15-03 (replaces all other ATV/UTV ordinances)

Chapter 6 – Public Works and Infrastructure

**All-Terrain Vehicle/Utility Terrain Vehicle Routes and
Regulation of All-Terrain Vehicle Operations.**

6.1 Authority

This ordinance is adopted pursuant to the authority vested in the Town of Pleasant Valley pursuant to §23.33 Wis Stats. It is also enacted pursuant to the granting of Village Powers to the Town Board by the electors of the town which authorizes the enactment of ordinances under §61.34 Wis Stats.

6.2 Purpose

The purpose of this ordinance is to designate the following all-terrain/utility terrain vehicle routes identified in Section 6.6 of this ordinance and regulate the operation of such all-terrain/utility terrain on such routes within the corporate limits of the Town of Pleasant Valley. The enactment of the Ordinance is deemed to be in the best interests of the health, safety, and welfare of the general public after due consideration of the recreational opportunities as weighed against public dangers, public health, liability aspects, terrain involved, traffic density and history of automobile traffic.

6.3 Definitions

As used in this Ordinance:

- A. “All-terrain vehicle” means an engine driven device as defined by current Wisconsin Statutes Chapters 23.33 and Wisconsin Administration Code NR 64. For purposes of this ordinance an “All-terrain vehicle” shall be referred to as an ATV.
- B. “Utility terrain vehicle” means a commercially designed and manufactured motor-driven device that does not meet federal motor vehicle safety standards in effect on July 1, 2012; this is not a golf cart, low speed vehicle, dune buggy, mini-truck or tracked vehicle; that is designed to be used primarily off of a highway and is defined by current Wisconsin Statutes Chapters 23.33 and Wisconsin Administration Code NR 64. For purposes of this ordinance an “Utility-terrain vehicle” shall be referred to as an UTV.
- C. “All-terrain vehicle route” means a highway designated for use by ATV/UTV operators by the Town of Pleasant Valley. For purposes of this ordinance an “All-terrain vehicle route” shall be referred to as a route.
- D. “Operate” means to exercise physical control over the speed or direction of an ATV/UTV to physically manipulate or activate any of the controls of an ATV/UTV to be put it in motion.
- E. “Operation” means the exercise of physical control over the speed or direction of an ATV/UTV or to physically manipulate or activate any of the controls of an ATV/UTV necessary to put it in motion.

- F. “Operator” means a person who operates an ATV/UTV, who is responsible for the operation of an ATV/UTV or who is supervising the operations of an ATV/UTV.
- G. “Town Road” is a road located within the Town of Pleasant Valley and maintained by the Town of Pleasant Valley. Town roads are identified by a street name. ex. Lowes Creek Road
- H. “County Highway” is a highway located in the Town of Pleasant Valley and maintained by the Eau Claire County Highway Department. County Highways are identified by a letter. ex. County Highway HH

6.4 Regulations of ATV/UTV Designated Route(s)

The Town of Pleasant Valley, as authorized by §23.33(11)(a) Wis. Stats, and Chapter NR 64, Wisconsin Administrative Code, which are adopted as part of this ordinance by reference, regulates the operation of ATV/UTVs on designated route(s) as follows:

- A. All rules and regulations in Wis Stats 23.33 and Wisconsin Administration Code NR 64 are adopted.
- B. All ATV/UTV operators shall operate at no more than 35mph.
- C. All ATV/UTV operators shall operate at no more than 25mph in areas which are posted 25mph for all other vehicle traffic.
- D. All ATV/UTV owners must have liability insurance coverage.
- E. Vehicle parking on Town roads if for the purpose of unloading or parking while riding the routes is prohibited.

6.5 Responsibility of Approving and Signing Route(s)

The Town of Pleasant Valley shall maintain the supervisory responsibility of ensuring that the ATV/UTV routes identified in Section 6.6 are signed in compliance with the standard requirements and regulation established by federal, state and local governments and their respective departments and agencies, including but not limited to, the Wisconsin Department of Natural Resources.

Sign Placement: All routes shall be signed in accordance with NR 64.12 Wisconsin Administrative Code, the DNR Trail Signing Handbook and the Uniform Traffic Control Devices Manual. Signs shall be located at least 10 feet from the pavement edge and be placed on a steel post. Signs shall not be placed on existing town road sign posts. The only exception will allow an ATV/UTV sign to be placed on a Town road sign post at an intersection which indicates a “T” in the road.

No person may do any of the following in regard to signs marking town ATV/UTV route(s):

- A. Intentionally remove, damage, deface, move or obstruct any uniform ATV/UTV route sign or standard or intentionally interfere with the effective operation of any uniform ATV/UTV route sign or standards if the sign or standard is legally placed by the state, any municipality, or any authorized individual.
- B. Possess any uniform ATV/UTV route sign or standard of the type established by the department for the warning, instruction, or information of the public,

unless he or she obtained the uniform ATV/UTV route sign or standard in a lawful manner. Possession of a uniform ATV/UTV route sign or standard creates a rebuttal of presumption of illegal possession.

6.6 Routes

- A. All town roads in the Town of Pleasant Valley are eligible to be petitioned for designation as a route. The following criteria will be considered by the Town Board during the review and approval of reasonable requests for ATV/UTV route establishments:
 - 1. Approval by the local ATV/UTV Club of which the town has a current mutual agreement
 - 2. Completed application
 - 3. Requested segment connects to other route networks
 - 4. Posted speed limit of requested segment
 - 5. Pavement condition
 - 6. Traffic volume
 - 7. Horizontal and vertical alignment safety concerns
- B. Any requested route through a subdivision must include a petition in support of the route signed by at least 50% of the property owners in said subdivision.
- C. The north and east boundaries of the Town are located on the center lines of Walnut Road and Hillview Road and responsibility is shared with the Towns of Washington and Clear Creek. An agreement between the Town of Pleasant Valley and the respective Town sharing said boundary shall be reached before any sections of the said roads will be opened for ATV/UTV routes.
- D. A town road may be removed from the approved route(s) at the discretion of the board if:
 - 1. The Town Board determines a safety reason exists to warrant the closure of the road.
 - 2. The Town Board determines the route is being misused by ATV/UTV users and the Club or law enforcement officials are unable to properly solve the issue with the offenders.
 - 3. The Town Board determines unnecessary damage is being caused to the road due to ATV/UTV users.
 - 4. For any other reason the Town Board deems closure necessary.
- E. The Town will assist the Club with the required application process when applying for connecting routes on Eau Claire County highways. Any application fees or sign expenses will be the responsibility of the Club.
- F. Route(s) are not considered open until the Town Board has approved by ordinance the section(s) of road to be opened and the required signage on the route. Furthermore, route(s) are not considered open until all approved

signage is installed.

G. A current map and listing of open roads shall be maintained on the Town of Pleasant Valley website and posted at the Town Hall.

H. The following routes are approved and considered open anytime the required signage is posted:

- a. All of Willow Road
- b. All of West Lowes Creek Road
- c. Lowes Creek Road from Willow Road to Cedar Road
- d. Balsam Road from Maple Road to Lowes Creek Road
- e. All of Maple Road located within the Town of Pleasant Valley
- f. All of Cedar Rd
- g. All of Birch Road located in the Town of Pleasant Valley
- h. All of Spruce Road
- i. All of Evergreen Road
- j. All of Traaseth Road
- k. All of Elm Road located within the Town of Pleasant Valley
- l. Hillview Road from approximately 100 ft south of Evergreen Road to Cty Rd HH
- m. All of Woodridge Subdivision: Woodridge Dr, Pleasant Valley Rd and Timberline Dr
- n. All of North Pine Creek Rd
- o. All of Aspen Rd
- p. All of Hickory Rd

6.7 Notification of Proper Authorities

A copy of this ordinance shall be sent by the town clerk to the Department of Natural Resources, the Eau Claire County Sheriff's Department and any other law enforcement agency serving the Town of Pleasant Valley jurisdiction.

6.8 Enforcement

This ordinance may be enforced by any law enforcement officer authorized to enforce the laws of the State of Wisconsin and additionally as stated in the Town's citation authority ordinance.

6.9 Penalties

The penalties under §23.33(13), Wisconsin Statutes and the applicable sections of the Wisconsin Uniform Bond Schedule are adopted by reference.

Any person violating the provisions of this ordinance shall forfeit a sum of not less than \$50.00 nor more than \$250.00 for each offense together with the costs of prosecution. Each day that a violation occurs shall constitute a separate offense.

6.10 Severability and Interpretation

- A. Should any section, clause, provision or portion of this ordinance be adjudged unconstitutional or invalid, unlawful or unenforceable by a final order of a court of competent jurisdiction, including all applicable appeals, the remainder of this ordinance shall remain in full force and effect.
- B. The provisions of this ordinance shall be liberally construed in favor of the Town shall not be construed to be a limitation or repeal of any other power now possessed or granted to the Town.
- C. All other ordinances or parts of other ordinances in conflict with this ordinance are hereby repealed insofar as they conflict with this ordinance.

6.11 No Liability for Damages.

This ordinance shall not be construed as an assumption of liability by the Town of Pleasant Valley for damages because of injuries sustained or property destroyed by any person's failure to comply with the requirements set forth herein.

6.12 Effective date.

This ordinance shall take effect upon passage and publication as required by law. Routes will be effective upon publication or posting and signage being installed.

This ordinance may be reviewed on an annual basis by December 31 or at any time deemed appropriate by the town board.

Passed on this 10th day of October 2022.
Town Board, Town of Pleasant Valley

Dan Hanson, Town Chairman

Dan Green, Town Supervisor

Douglas Nelson, Town Supervisor

Attested _____
Jennifer Meyer, Town Clerk