



Northern Sky Theater

2027 Playbill Contract

Early Discount Contract & FULL Payment Due: November 9, 2026

Artwork Due: March 29, 2027

Regular Pricing Payment Due: April 30, 2027

Business Name _____
(As you want it to appear in Playbill)

Contact Person _____ **Phone** _____

E-mail Address _____

Mailing Address _____

City _____ **State** _____ **Zip** _____

Website _____

☐ **I'm interested in 2027 Show Sponsorships.**

Sponsors receive 50% off 1/2 or full page. Early bird discount **does not** apply.

PRICING:

☐ Use my artwork from last year. NO OTHER CHANGES.

☐ I will email NEW artwork.

Paid **BY** 11/09/26

Paid **AFTER** 11/09/26

Full Page ☐ **\$1,165**

☐ **\$1,220**

1/2 Page ☐ **\$655**

☐ **\$690**

1/3 Page ☐ **\$570**

☐ **\$600**

1/4 Page ☐ **\$475**

☐ **\$500**

1/6 Page ☐ **\$370**

☐ **\$390**

*See Reverse Side For Sizes & Specifications.
Premium info on back.*

CONTRACT TERMS:

- Final payment must be received no later than **November 9, 2026** for early discount for inclusion in the playbill.
- Northern Sky will distribute playbills at all performances, **June 2027 - December 2027**.
- Businesses will receive **complimentary tickets** for Northern Sky's **Red Carpet Night**.
- Northern Sky reserves the **right to refuse** any artwork deemed inappropriate by the Board.
- **Additional fees will be charged** to the business if submitted artwork is not in correct format or significant changes are needed.
- Return of contract, confirmation by email, or payment to Northern Sky Theater is considered **commitment to playbill inclusion**.

PAYMENT:

☐ Please email me an **invoice with payment link** to email listed above.

- OR -

☐ I will **send a check** to Northern Sky.

CONFIRMATION:

I agree to the inclusion of our business in the 2027 Northern Sky playbill.

Business Contact _____
(signature)

Date _____

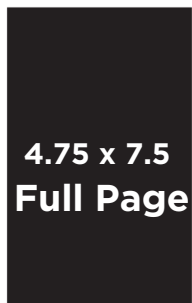


NORTHERN SKY
THEATER

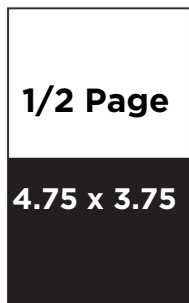
SIZE & DIMENSION CHOICES

SPECIAL DISCOUNT FOR EARLY BIRDS

Submit this contract + full payment by 11/9/26 to receive discount



\$1,220 Regular



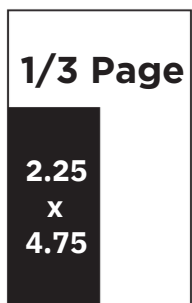
\$655 Discount
\$690 Regular



\$655 Discount
\$690 Regular



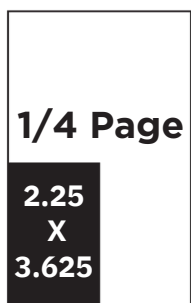
\$570 Discount
\$600 Regular



\$570 Discount
\$600 Regular



\$475 Discount
\$500 Regular



\$475 Discount
\$500 Regular



\$370 Discount
\$390 Regular

Artwork Deadline: March 29, 2027

Required Formats:

Resolution = 300 dpi

Preferred Format:

Print Quality PDF with no crop marks
or Adobe InDesign with supporting
images and fonts.

Accepted Formats:

Adobe Illustrator, Adobe Photoshop, PDF,
JPEG, PSD, TIFF, EPS. All fonts & images
must be included. Do NOT send Microsoft
Publisher, Word, PowerPoint or
QuarkXPress documents.

Color art must be in CMYK.

Do NOT include Spot Colors nor RGB colors.

ARTWORK / DESIGNER INFO: (if different from main contact)

Name: _____
Phone: _____
Email: _____

FULL PAGE PREMIUM SPACE

By 11/09/26 ☐ Inside Front \$1,230 ☐ Inside Back \$1,230 ☐ Facing Inside Fr/Bk \$1,230

After 11/09/26 ☐ Inside Front \$1,340 ☐ Inside Back \$1,340 ☐ Facing Inside Fr/Bk \$1,340

Email Artwork to:
sophie@northernskytheater.com

Questions?

Call Sophie Widman at 920-854-6117 x1004.

**Please make a copy for your records and
send this contract to:**

Northern Sky Theater 9058 County Road A,
Fish Creek, WI 54212

-OR-

sophie@northernskytheater.com