



# *under these stars*

NORTHERN SKY THEATER

## *Under These Stars*

Three Decades of Stories and Song  
A Special Campaign Honoring a  
Legacy We Built Together

If you know Northern Sky Theater, you know Jeff Herbst. And if you know Jeff, you've probably shared a laugh, a story, or a heartfelt moment with him — onstage, backstage, under the stars, or simply in the joy of the theater we've created together.

For over 30 years, Jeff has been the artistic heartbeat of Northern Sky. His warmth, his vision, his deep commitment to our mission — and to you — have shaped not just what we do, but who we are. As Jeff steps into his new role as Artistic Director Emeritus, we'd like to honor him in the way that matters most: by sustaining the future of the theater he's poured his heart into with our *Under These Stars* campaign.

What better way to celebrate what Jeff believed in and brought to the theater than ensuring that it will be here for generations to come?



Please join us in securing Jeff's legacy by contributing to this special campaign. The best possible retirement gift ever!

# Under These Stars Campaign

To mark his more than three decades of storytelling, song, and heart, we ask you to consider a **three-year sustaining pledge** to the *Under These Stars* campaign. Your support will strengthen Northern Sky's general operating fund, ensuring we can continue producing the shows you love and the new works that define our spirit.

In true Northern Sky spirit, your gift can do even more. To make your gift go even further, three longtime supporters, moved by Jeff's impact, have stepped up with a remarkable challenge:

## A Challenge Inspired by Jeff's Legacy

If **300 donors** — new or returning — join this campaign, our lead donors will each contribute **\$10,000 per year for the next three years to the Fred Alley New Musical Fund**. That's **\$90,000 by 2027** to bring even more new stories to life. What a powerful way to invest in our future!

Every single pledge — no matter the size — brings us closer to that goal and keeps Jeff's creative spirit burning bright. By giving today, you're not just supporting a theater. You're helping carry forward a legacy built with love, laughter, and community — a legacy you've helped shape right alongside Jeff.

Together, we'll ensure that stories filled with laughter, love, and meaning continue to shine under these stars for generations to come.

Let's honor him together, in the most meaningful way we can: by ensuring the story continues.





*under these stars*

NORTHERN SKY THEATER

YES! I want to honor Jeff's legacy  
and support the future of  
Northern Sky Theater!

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### My Pledge

☐ I will pledge an **annual gift** of:

☐ \$300 ☐ \$500 ☐ \$1,000 ☐ Other \$\_\_\_\_\_

(for 3 years paid by July 31 each year via check or credit card)

☐ I will commit to a **recurring monthly gift** of:

☐ \$30 ☐ \$60 ☐ \$100 ☐ Other \$\_\_\_\_\_

(Sign up online or have us help you register your  
monthly donation paid via credit card.)

☐ I understand my gift will be designated to  
the General Operating Fund.

Please see payment and pledge info on back.

Pledge commitment and first payment due by September 15, 2025.



**NORTHERN SKY**  
THEATER

## Payment Option

☐ My check is enclosed

☐ I will give online

NorthernSkyTheater.com/UnderTheseStars

☐ Please charge my credit card per the schedule

Card #: \_\_\_\_\_

CVV#: \_\_\_\_\_ Expiration date: \_\_\_\_\_

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AUTHORIZING SIGNATURE

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DATE

## Acknowledgement Information

Please indicate how you would like  
your name(s) to appear in our playbill:

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☐ I would like my contribution to remain anonymous.

*If you have any questions or  
would like to discuss your gift or pledge,  
please call Holly Feldman at 920-633-3228*



*Please return to:*

**Northern Sky Theater**

9058 County Road A, Fish Creek, WI 54212

[www.northernskytheater.com](http://www.northernskytheater.com)