



FACTS • DISCUSSION • ACTION

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DISCUSS ISSUES AND OPPORTUNITIES THAT EXIST FOR
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WORKSHOPS

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& FOOD SERVICE**
ROUND BARN • 1PM-3:30PM

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THREE MTN. CAFE • 6:30PM-9PM

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SECTOR DEFINITIONS CAN BE FOUND AT MRVPD.COM

2014 MRV ECONOMIC STUDY, RELATED DOCUMENTS, AND RSVP AT MRVPD.ORG.
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OR REBECCA AT 496-3409 AT THE MRV CHAMBER OF COMMERCE.

MRV Economic Vitality Series (EVS) Workshop

Food Producers

September 17, 2015

The Round Barn

Economic Vitality Series (EVS)

- Workshop series created to encourage dialogue about the MRV's economy
- At the end of each workshop a representative will be elected by their peers to assist in creating an economic action plan.
- Plan will be presented to the community-at-large for review this winter.

Introductions

- MRV Planning District
- MRV Chamber of Commerce
- Facilitator
- Food Producer Stakeholders

Sector Workshop Agenda

- **Opening Comments**
- **Refreshing the pre-reads / tools for today:**
 - MRV Economic Study
 - MRV Shared Vision Statement
- **Developing work products:**
 - **Sector Strengths**
 - Full group work product
 - **MRV Economic System** review
 - **Sector Issues / Concerns**
 - Small group work / full group report out / priority setting
 - **Potential Solutions & Recommendations**
 - Self-selected, small group work / full group review
- **MRV Economic Vitality Next Steps**
- **Wrap up & Adjourn**

MRV Economic Study (2014)

Understanding the underlying economic conditions within the Mad River Valley to create a baseline for policy and decision-making



MAD RIVER VALLEY - ECONOMIC STUDY

*Understanding the underlying economic conditions within the Mad River Valley
to help plan for future growth and development*

June 2014

BIRCHLINE PLANNING LLC

DOUG KENNEDY ADVISORS
RESEARCH · ANALYSIS · STRATEGY

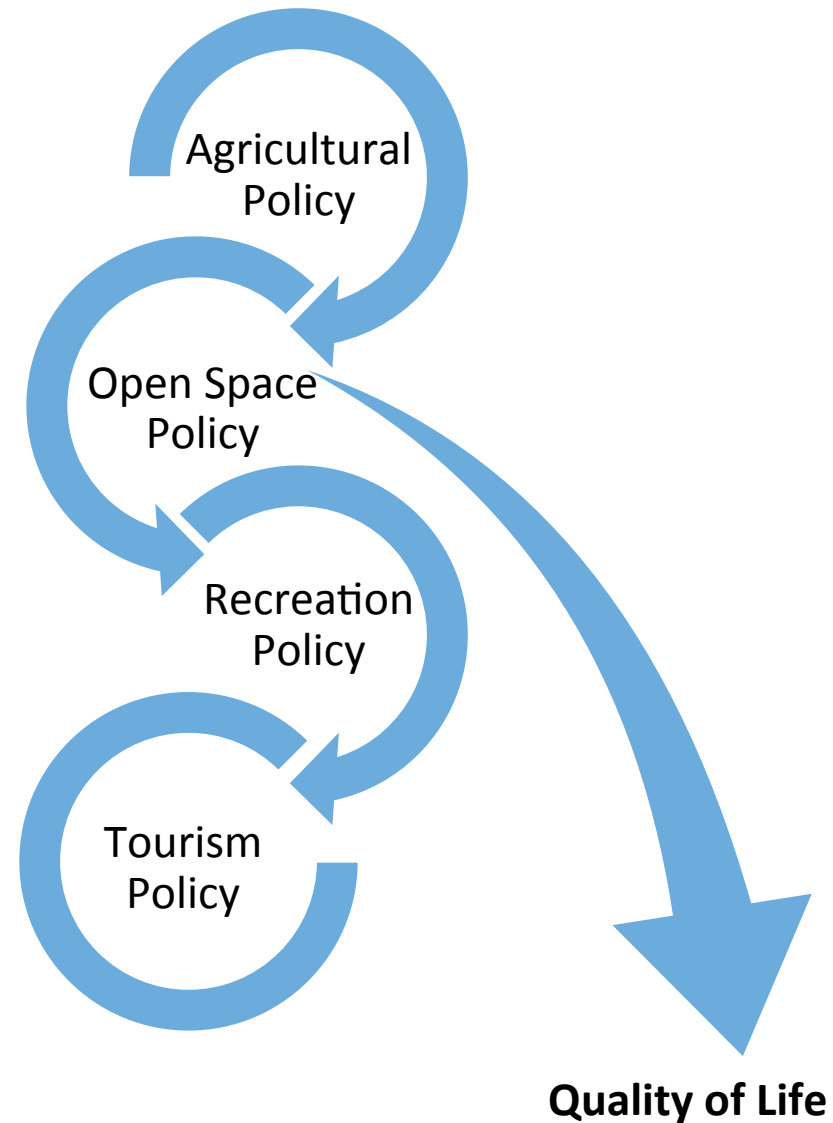
 SE GROUP

Economic Study Highlights

- Diverse Economy
- People want to be here
- Incomes derived from a wider variety of sources than other places
- Work at home
- Stratification of incomes
- Housing cost & condition challenges
- Employment growth
- Seasonality

WHAT ARE THE CONNECTIONS

- Quality of Life
- Thinking “economically”
- Integrated Diversity



MRV Economic Study Recommendations

- Integrate economic thinking in approach to policy:
 - Town Plans - Policy issues for economic & land use chapters
 - Zoning & Conditional Use Standards - Sign regulations, uses, definitions
- Create recreation plan (mrvmoves.org)
 - Explore range of opportunities, address community & visitor needs
- Increase knowledge and collection of quantitative measures in all sectors
 - Address policy issues in each sector
- Identify Capital Projects
- Research Funding Mechanisms & Inter-agency & Public/Private Initiatives
- Address policy Issues in each sector



MRV Shared Vision Statement (draft)

“The Mad River Valley is a civic-minded community defined by its watershed and characterized by a strong commitment to its natural, scenic, cultural, and historic resources. Proud of the quality of life already enjoyed here, the people of the Mad River Valley seek to build upon this foundation to ensure economic prosperity, recreational opportunity, a diverse working landscape and an entrepreneurial spirit for future generations.”

mrvpd.org

mrvpd@madriver.com

Sector Strengths

Full group Work Product

Sector Strengths

10 minutes

In full group:

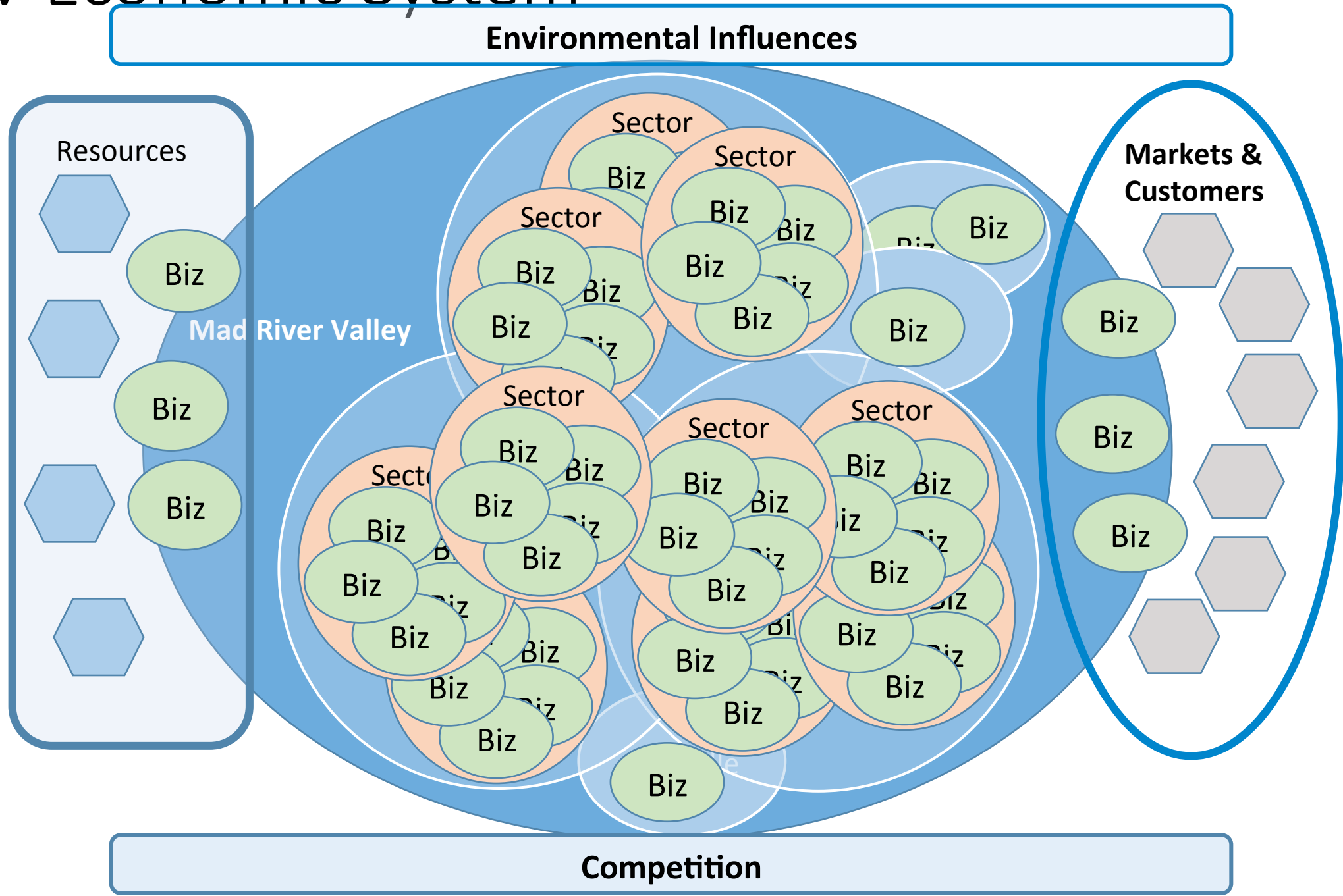
- What are the Sector's strengths?
 - What is successful, good, in demand?
 - What draws customers to your business / sector?
 - What makes the sector work well?
 - What are the good relationships you have with other sectors? (give / get)
 - Etc.
- Sing out!! (Flip chart capture)

MRV Economic System

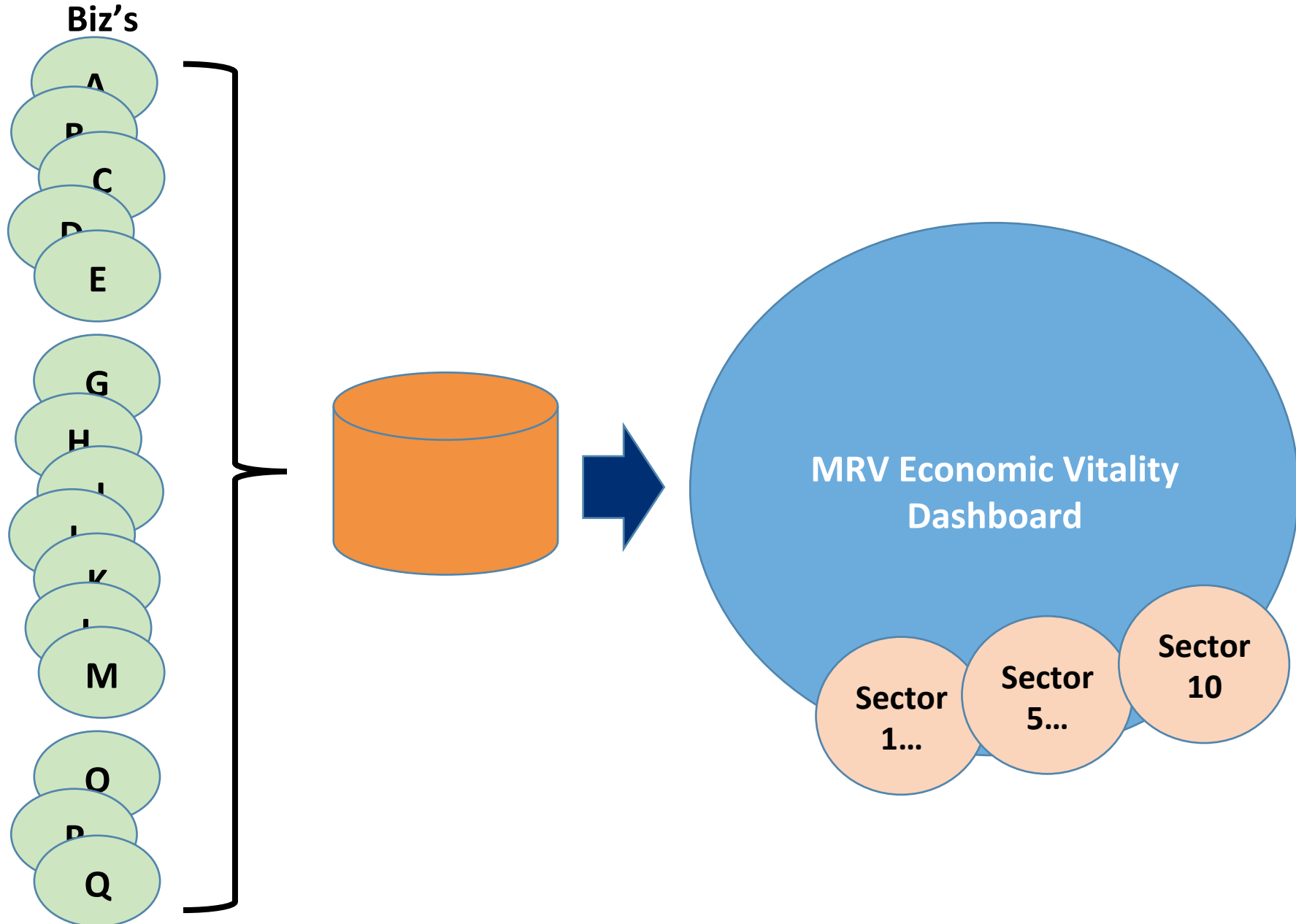
Relationships

How to track progress

MRV Economic System



Measures



Sector Issues & Concerns

Small Group Work

Sector Issues & Concerns

15 minutes

In small groups:

- ID your **sector's** Issues / Concerns (use sticky notes)
 - What isn't working very well?
 - What needs to exist but doesn't?
 - What problems aren't solved ?
 - What barriers need to be removed?
 - What's missing from your sector?
 - What relationships do you want to have with other sectors to enhance your sector?
- Select your team's top 4 Issues / Concerns
- Clarify - a few sentences that make the top 4 crystal clear
- Confidentiality
- Air time

Sector Issues & Concerns

10 minutes

Full Group Review

- Each small group reports out top 4 Issues / Concerns - ____ minutes per group
- Questions for understanding, not discussion
- Identify workable issues that have risen to the top

Potential Solutions / Recommendations

Small Group Work / Full Group Review

Potential Solutions / Recommendations

25 minutes

In small groups:

Discuss your selected Issue / Concern

- What can be done about it?
- Get creative – there are no bad ideas
- Develop ideas potential solutions, paths forward, ways to solve or mitigate
- Is the Issue an Opportunity? How can you take more advantage of it?
- Full Group report out
- Air time

Full Group Review

20 minutes

- Each group report out Solutions / Recommendations
- Question for understanding
- Full group add-on ideas with sticky notes

MRV Economic Vitality Next Steps

- Information collected in each sector workshop will be used to create an economic action plan
 - The plan will be created by representatives from each sector
 - The economic action plan and shared vision statement will be presented to the community this winter
 - Then, the work will begin!
-
- Select your sector representatives for the Summary Meeting

Sector Workshop Wrap Up

- Appreciation
- Plus (What went well in this session?) & Delta (What would you do differently?)

<div>PLUS</div> <div>What went well?</div>	<div>DELTA</div> <div>What would you do differently?</div>



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