

FILLMORE CITY PUBLIC WORKS POLICY ADVERTISING BILLBOARDS ON CITY PROPERTY

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ARTICLE I. APPLICATION

The Fillmore City Council may grant permission for rent-free use of city property bordering I-15 for advertising signs. This permission may be granted to a Local Business or Other Business, which apply and are approved by the Council. The grant of permission will generally be on a first-come, first-serve basis, except priority will be given to Local Businesses.

ARTICLE II. PROVISIONS

A. STATE COMPLIANCE

Businesses must comply with all state sign regulations and have the required state permits prior to its use of a city-owned billboard.

B. LOCAL COMPLIANCE

Businesses receiving permission to place signs on city property must comply with the following provisions:

- (1) signs must be maintained and kept in good repair
- (2) business assumes all liability pertaining to sign
- (3) business is owner of sign; city retains right of ownership to property
- (4) sign may not be rented or sold to another business without Council approval
- (5) should business wish to discontinue advertising, the sign shall be removed by owner
- (6) agreement shall be in writing for a specific time period with the stipulation that use of the premises shall be forfeited if any of the provisions are violated

ARTICLE III. DEFINITIONS

LOCAL BUSINESS

Any business operating in the Fillmore area, which uses Fillmore City utilities.

OTHER BUSINESS

Any business or entity that is not a local business.

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State law requires a minimum of 500 feet between signs, city ordinance requires a distance between free-standing signs off premises over 32 sq. ft. to be not less than 1000 lineal feet. (Ordinance 03-08, 08/26/03)