

Helena Christmas Parade Committee  
P. O. Box 262  
Helena, Alabama 35080

**PLEASE READ – NEW CHANGES FOR 2023!**

October 2023

Dear Parade Participant:

It's that time of year again! The 52<sup>ND</sup> Annual Helena Christmas Parade will be held **Saturday, December 2, 2023 at 1:00 p.m.** It is important that you arrive before **11:00 a.m.**, for the lineup and judging which will begin promptly at **11:30 a.m.** **The parade may begin as early as 12:30 p.m. if everyone is ready and judging is complete.** The parade route officially begins at Highway 261 between Avadian and Chick-fil-A and ends in Old Town Helena at the 1<sup>st</sup> set of railroad tracks. Our theme this year is **"A CHRISTMAS VACATION"**

This year we are implementing changes which should make the flow and announcing of your group easier. The changes will be as follows:

1. We will be assigning each participant a number which should be displayed on the passenger side of your lead vehicle or float. If you are considered "walkers", please make sure this number is visible on the right side at the beginning of your group (could be held by an escort or the first person in the group).

The packets which will need to be picked up from City Hall will contain the complete registration packet with your assigned number plaque and announcers' sheet, rules, etc. Please do not make copies and give them to others that want to be a participant due to this numbering system. These numbers do not mean that this is your position in the lineup, just an easier way to make sure there is no confusion as to your information relayed to the Grand Stand.

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We thank you for your participation and are looking forward to having you with us. We have enclosed an information sheet you will need to fill out and **dropped off at City Hall before 5:00 p.m. on Thursday, November 30th with any music CD if your group needs speaker assistance at the Grand Stand.** The information you provide on this sheet is what will be announced as your unit passes the reviewing stand. It should be as brief and informative as possible. **WE WILL NOT BE PICKING UP ANNOUNCER SHEETS IN THE LINE-UP.**

Please see the specific rules (which can be updated at any time based on City and State COVID Restrictions) for the parade for your group to follow so that there will hopefully be no incidents. **Please note that no live Santa Claus' are to be used in your float. This confuses the young children.**

Should you have any questions, please feel free to call Joy Childers 205-663-2158. If you know of anyone else interested in participating in the parade, please have them call City Hall at 205-663-2161 for additional packets.

2023 Christmas Parade Committee